Attachment B

Check mailer sample

(5 pages)

57858-0000156-1

PRESORTED
STANDARD
U.S. POSTAGE
PAID
PERMIT #5
HARTFORD, CT 06101

CHECK ENCLOSED

July 30, 2004
CAGL7402
Sample Sample
1234 Every Street
Everytown, USA 12345-6789

CHASE

THE RIGHT RELATIONSHIP IS EVERYTHING

Attachment B

57858-0000156-2

REMOVE THIS STUB BEFORE CASHING OR DEPOSITING

CODE 999999999999 252/710 NO: 999-9999999

VOID VOID

July 30, 2004

Void After: September 13, 2004

Pay ***Four Dollars and No Cents*** $***4.00

Sign, cash, or deposit this check to automatically enroll in *Galleria* which comes with a 30-day trial period.

LaSalle Bank N.A.

Pay To The Order Of Bearer Or:

CAGL7402
Sample Sample
1234 Every Street
Everytown, USA 12345-6789

William Anderson

⑈999999999⑈ ⑆071000505⑆ 5800102856⑈

VTRU 02567

Attachment B

REMOVE THIS STUB BEFORE CASHING OR DEPOSITING

Cash or Deposit This Check Before Void Date Shown
On Other Side To Activate Your Membership

Please enroll me in *Oakleafs*, a program that starts when I receive my materials, offered by *Memory Works, Inc.*, as soon as possible. I understand that unless you hear from me before the end of this 30-day trial period, which starts when I receive my materials, the $199.95 first year's membership fee will be automatically charged to my Chase credit card account. To ensure continuous service each year, *Oakleafs* will be automatically renewed at the then-current renewal fee and charged to my Chase credit card account, as long as my account is open and for as long as I wish to remain a member. I understand that I need not provide my account number for my account to be billed. I may call 1-800-474-2173 at any time to discontinue the service for any reason and receive a refund of my then-current paid annual membership fee. The $4.00 check is mine to keep regardless.

Signature_____

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57858-0000156-3

Dear Sample Sample:

The enclosed check with your name on it is real! It's our way of welcoming you to the enormous money-saving discounts you can get on clothes, home decorating and improvement supplies, health needs, eyewear and even more through *Galleria*™, a program offered by *MemberWorks, Inc.*, which is not affiliated with Chase.

Galleria is an exclusive savings program that will allow you to shop for your everyday needs, as well as the items you want, without having to break the bank.

$4.00 CHECK ENCLOSED!

Just cash or deposit the enclosed check, and you'll be enrolled in *Galleria* and be on your way to receiving the program's discounts and services — the $4.00 Cash Reward is yours to keep just for trying *Galleria* for 30 days.

SAVE MONEY!

The *Galleria* program offers money-saving benefits on products the Sample Family uses often. Take a look at just a few ...

- Save 20% on fashion accessories and more. Shop at national retailers — including *Dillard's*®, *Dress Barn*®, *JCPenney*® and others — and save 20% off the price of gift cards purchased through *Galleria*.
- Save 20% on everyday home purchases. Redecorate your home with furniture and decorative accents from such national stores as *Kmart*®, *Linens 'n Things*, *Target*® and more — and save 20% off the price of gift cards purchased through *Galleria*.

30-DAY TRIAL!

To activate your 30-day trial membership and receive your membership materials detailing the exclusive savings, simply cash or deposit the enclosed $4.00 check — yours for trying *Galleria*. If you decide to join for a full year, the $139.95 membership fee will be automatically charged to your Chase credit card, unless you call to cancel during the 30-day trial, which starts with the receipt of your membership materials. If you're not satisfied with the savings, simply call us toll-free at 1-800-474-9172 to cancel during your trial period, and you will have paid nothing. Unless we hear from you before the trial period ends, your Chase credit card will be automatically charged the annual membership fee, as long as your account is open without providing your account number. To ensure continuous service, each year you will receive a renewal notice for your *Galleria* membership, which will be automatically renewed each year and charged to your Chase credit card account at the then-current year's membership fee. You may cancel at any time and avoid renewal billings simply by calling *Galleria* toll-free at 1-800-474-9172. As you can see, this exclusive savings program really does allow you to take advantage of some of the best things in life without having to break the bank to enjoy them!

EVEN MORE SAVINGS!

In addition to savings on fashion and home purchases, you also get discounts on books, games and eyewear, such as ...

- Save 20% on fun and games. Shop at popular stores such as *Borders Books and Music*®, *Sam Goody*®, *Toys "R" Us*®, *Waldenbooks*®, and more — and save 20% off the price of gift cards purchased through *Galleria*.
- Save up to 50% on eyewear. Enjoy up to 50% off retail prices on frames, lenses, exams, contacts and more at nearly 8,000 participating vision centers nationwide.

(over, please)

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- Save on furniture, electronics, appliances and more. Get significant savings on over 250,000 items from brand names such as *Panasonic, Canon, GE, Whirlpool, Hamilton Beach* and more when purchased through our Discount Shopping Service.

These are only a few examples of how the *Galleria* program can save you money. You'll find out all the ways to save when your *Galleria* Welcome Materials arrive and your trial period begins. But you don't have to wait until your materials arrive to start saving money. You may access your benefits approximately 5-10 business days after you've cashed your check by calling Member Savings at 1-800-474-9172.

SATISFACTION GUARANTEED

We are so sure of the savings and value you can enjoy with the *Galleria* program that we guarantee your satisfaction. If you're not completely satisfied with *Galleria*, you can call Member Savings to cancel at any time for a refund of your then-current annual fee.

Sincerely,

Robert Jacobs
Membership Director
Galleria, MemberWorks, Inc.

P.S. Simply cash or deposit your $4.00 check today — you'll be happy you did!

***MemberWorks, Inc.*, and its benefit providers, as applicable, are solely responsible for providing the *Galleria* program. Neither *MemberWorks, Inc.*, nor any benefit provider is affiliated in any way with Chase. Chase and its corporate affiliates are not responsible or liable for the *Galleria* program in any way.**

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