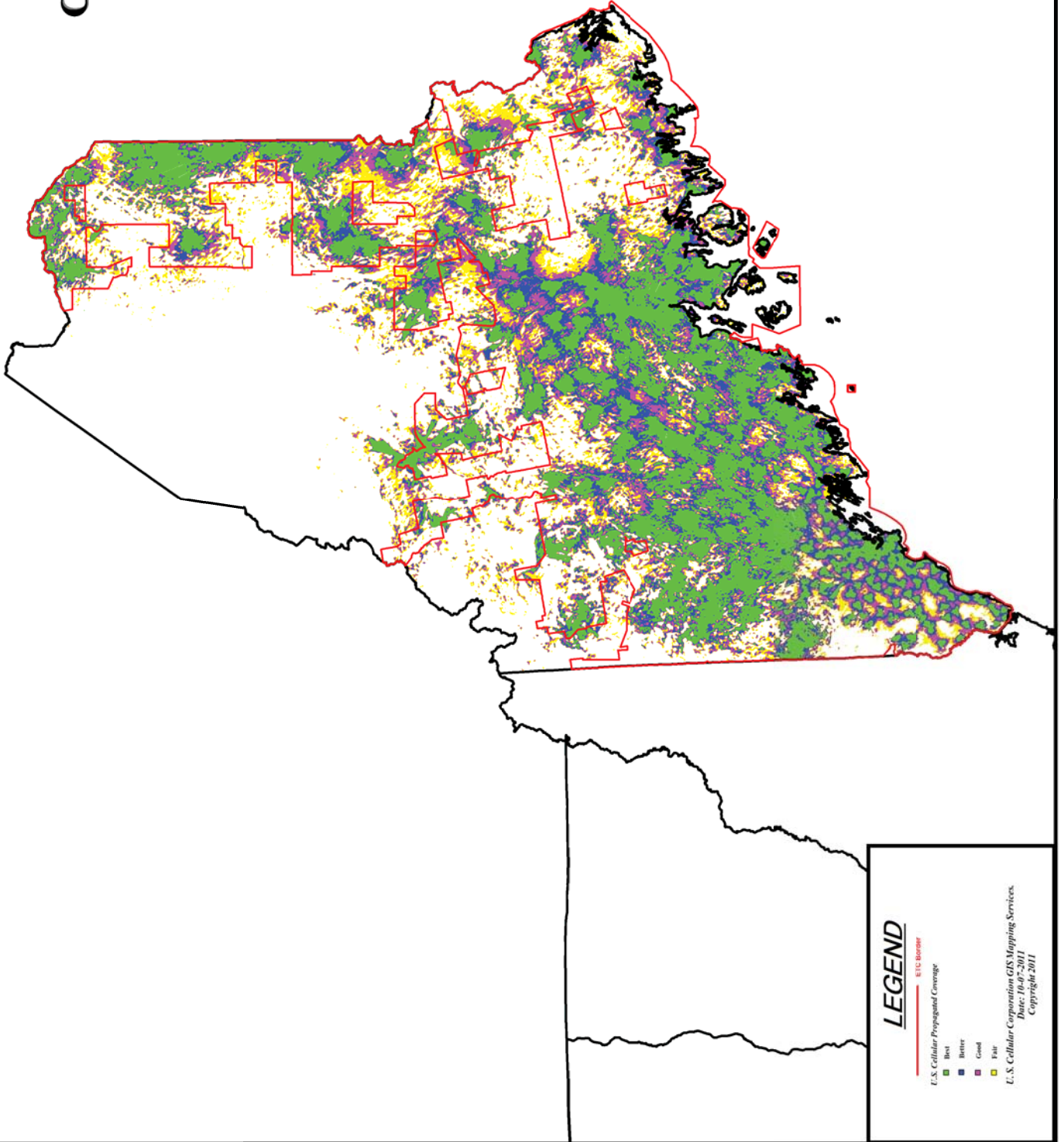


Coverage Maps of Selected U.S. Cellular States

U.S. Cellular Maine Coverage with ETC Borders



LEGEND

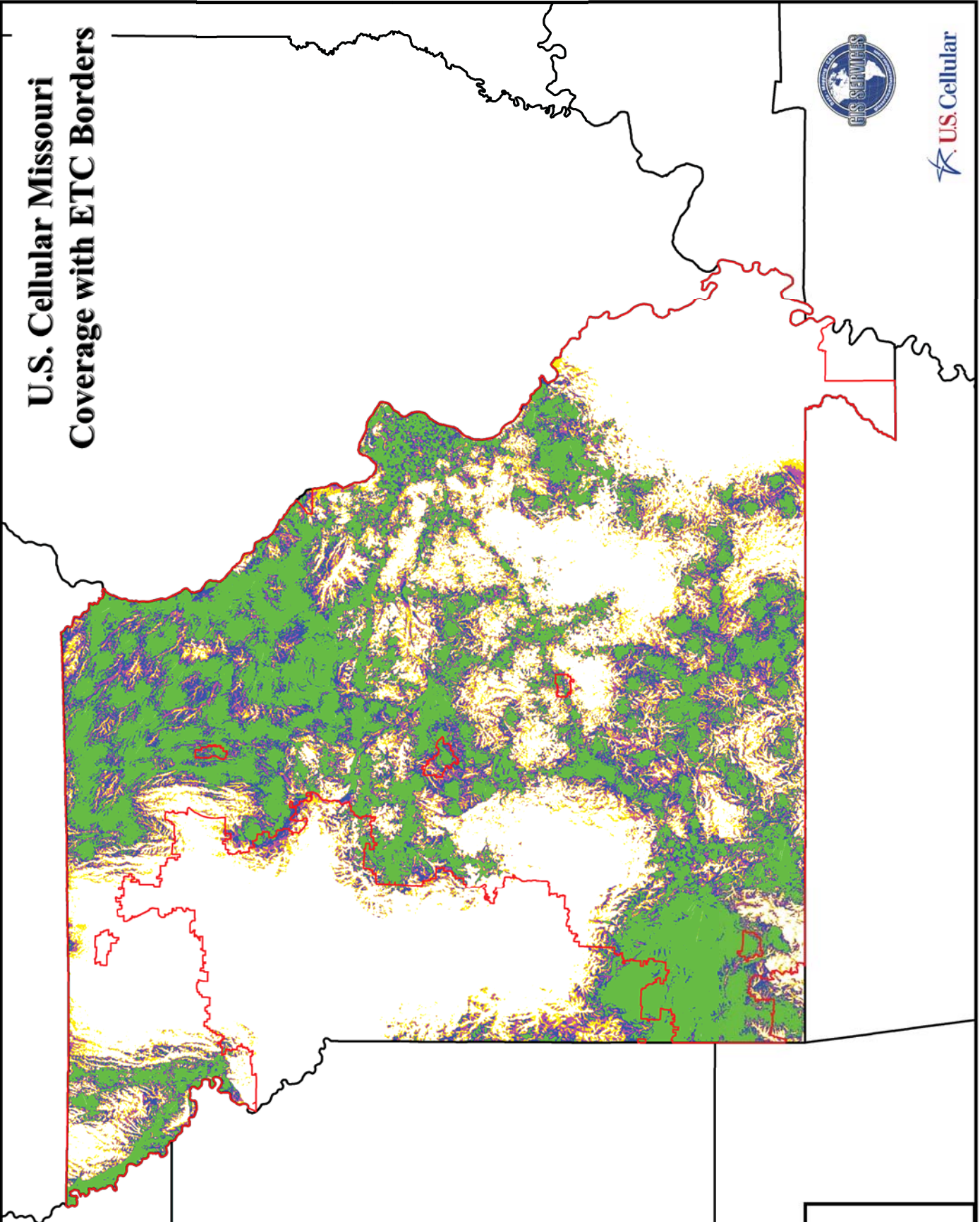
U.S. Cellular Propagated Coverage

- Best
- Better
- Good
- Fair

ETC Border

U.S. Cellular Corporation GIS Mapping Services.
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U.S. Cellular Missouri Coverage with ETC Borders



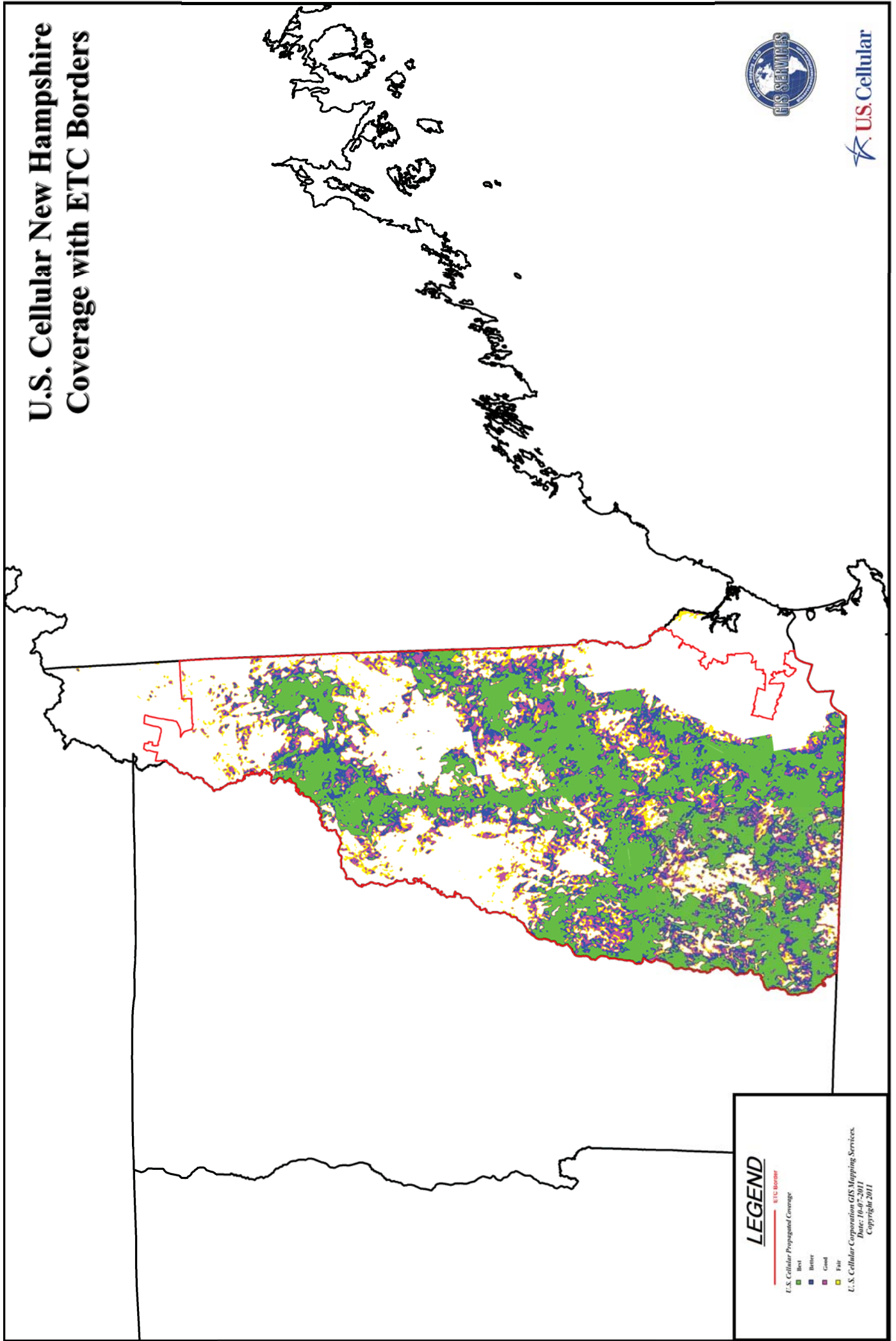
LEGEND

U.S. Cellular Propagation Coverage

- Best
- Better
- Good
- Fair

U.S. Cellular Corporation GIS Mapping Services.
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U.S. Cellular New Hampshire Coverage with ETC Borders



LEGEND

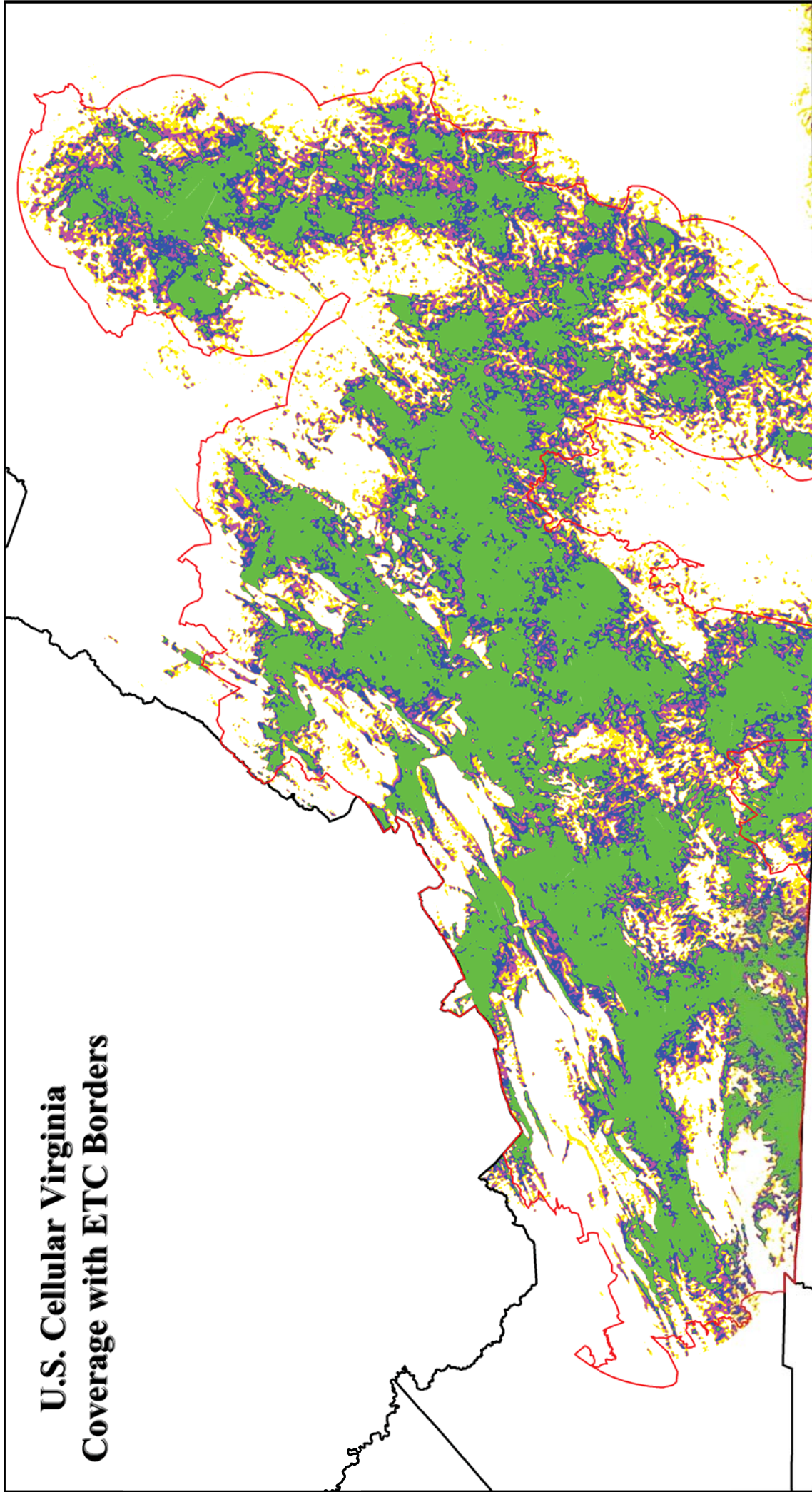
ETC Border

U.S. Cellular Propagated Coverage

- Best
- Better
- Good
- Fair

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U.S. Cellular Virginia Coverage with ETC Borders

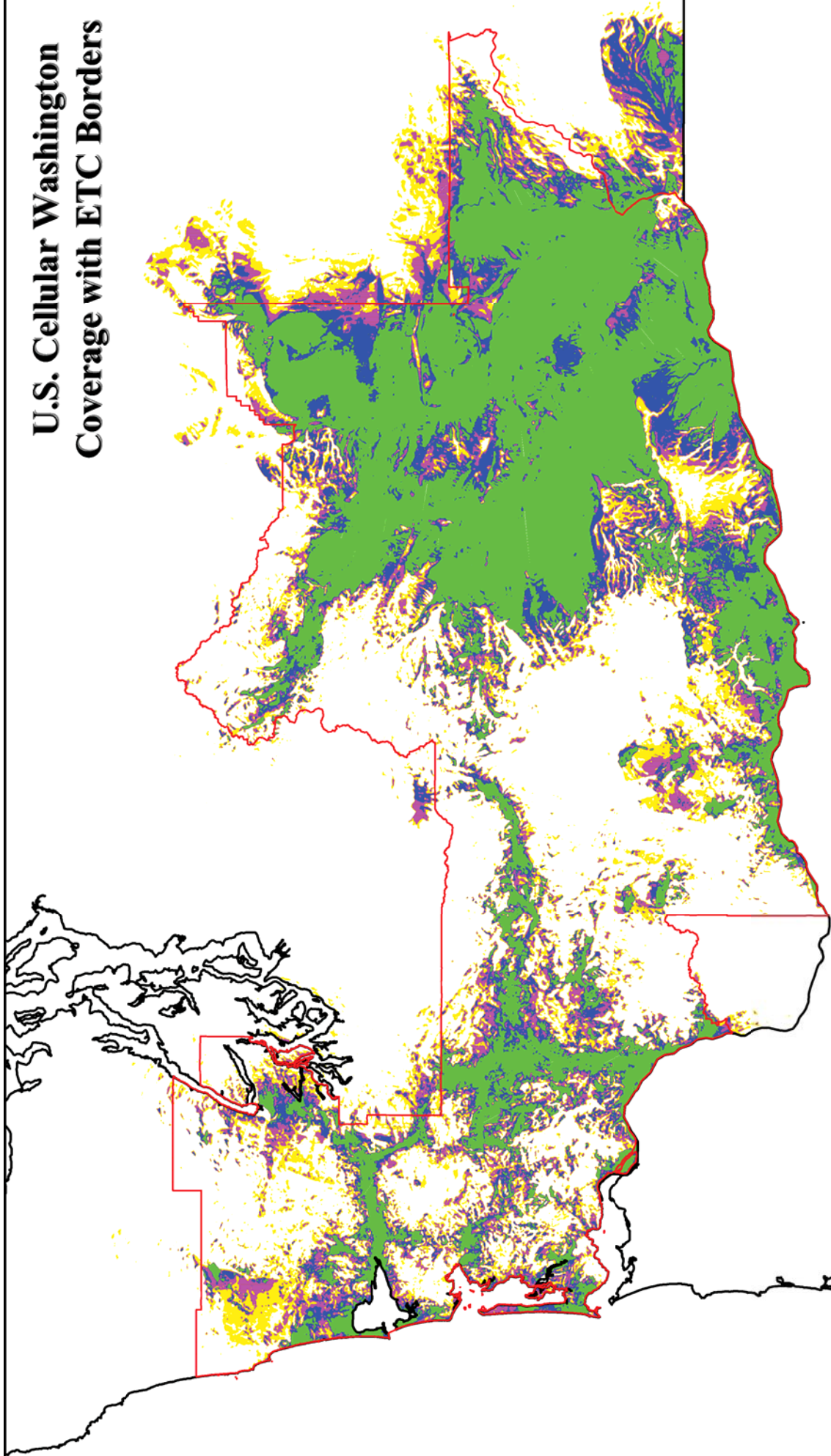


LEGEND

- ETC Border
 - U.S. Cellular Propagation Coverage
 - Best
 - Better
 - Good
 - Fair
- U.S. Cellular Corporation GIS Mapping Services.
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U.S. Cellular Washington Coverage with ETC Borders



LEGEND

ETC Border

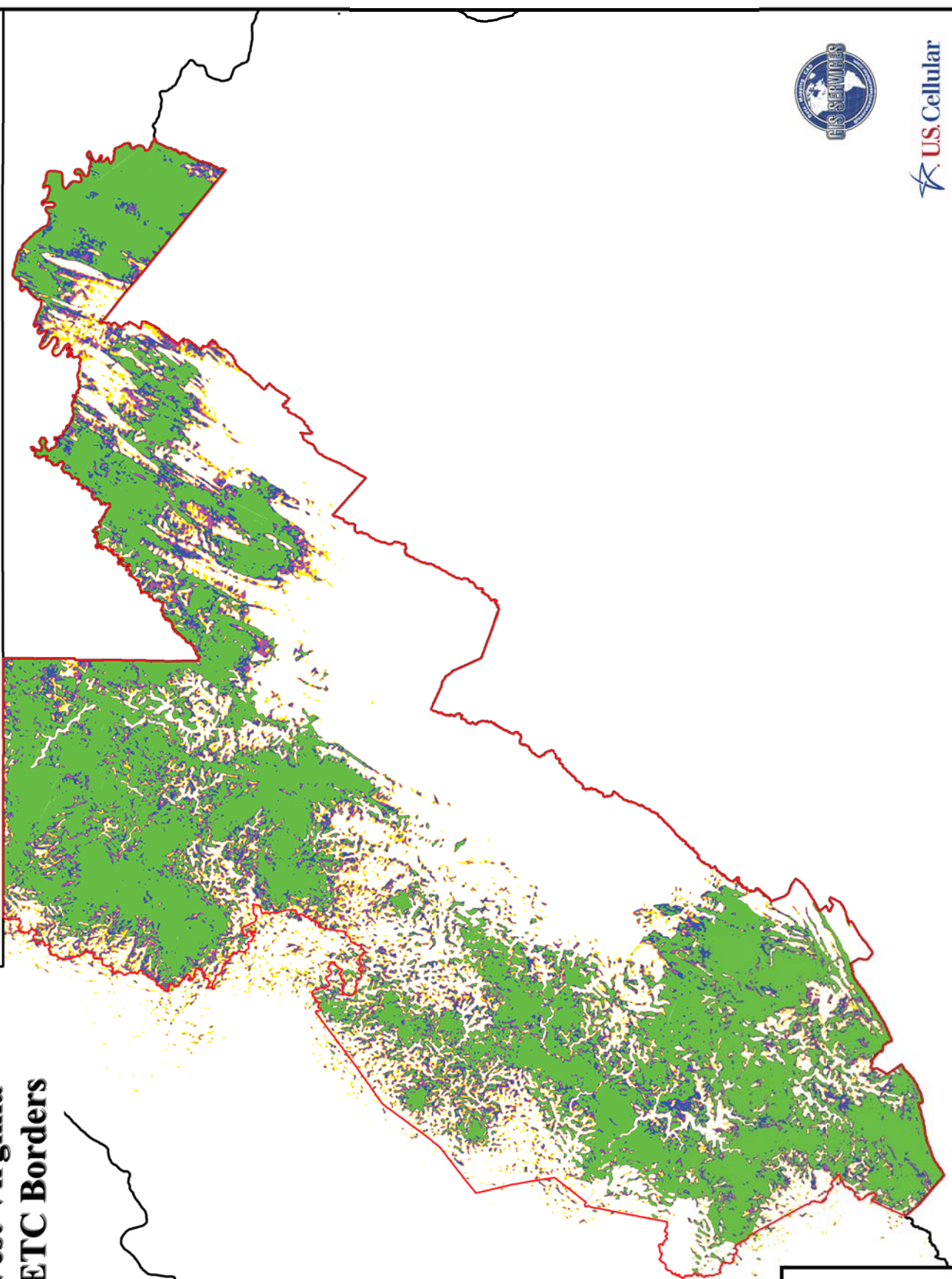
U.S. Cellular Propagation Coverage

- Best
- Better
- Good
- Fair

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U.S. Cellular West Virginia Coverage with ETC Borders



LEGEND

ETC Border

U.S. Cellular Propagation Coverage

- Best
- Better
- Good
- Fair

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Polling Data on How Universal Service Support Should be Invested

New Polling Data Demonstrates Consumer Desire for Robust Mobile Broadband

Fako & Associates, Inc.

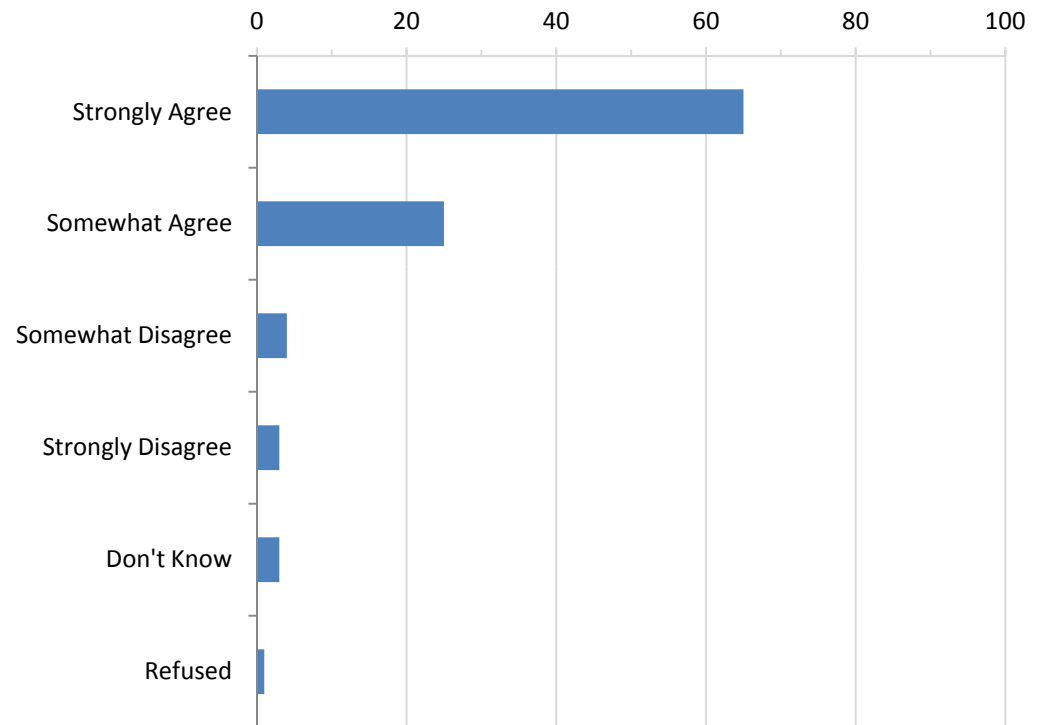
U.S. Cellular National Survey

September 9 – 17, 2011

N=1,003 margin of error +/- 3%

Now, please tell me if you **agree** or **disagree** with the following statement...
“Consumers in rural areas of the country should have the ability to access both landline and wireless broadband communication networks.”
(Would that be strongly Agree/Disagree Or Somewhat Agree/Disagree?)

Strongly Agree	65 %
Somewhat Agree	25
Somewhat Disagree	4
Strongly Disagree	3
Don't Know	3
Refused	1



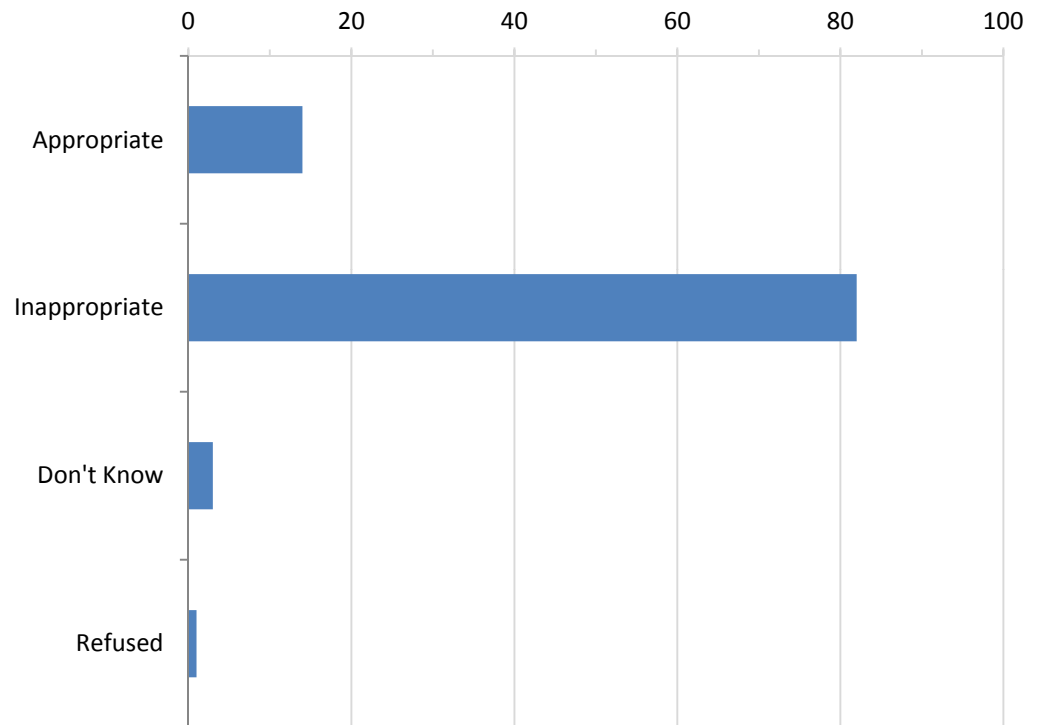
Now, as we have been discussing The Federal Communications Commission will decide how 4.5 billion dollars will be spent every year to help landline phone service providers and cell phone service providers build and improve broadband networks.

This funding can be allocated several different ways. I will read several proposed ways to allocate this funding, after each one, please tell me if you feel it is an **appropriate** or **inappropriate** way to distribute the funding.

The first one is... is this an **appropriate** or **inappropriate** distribution of funding?

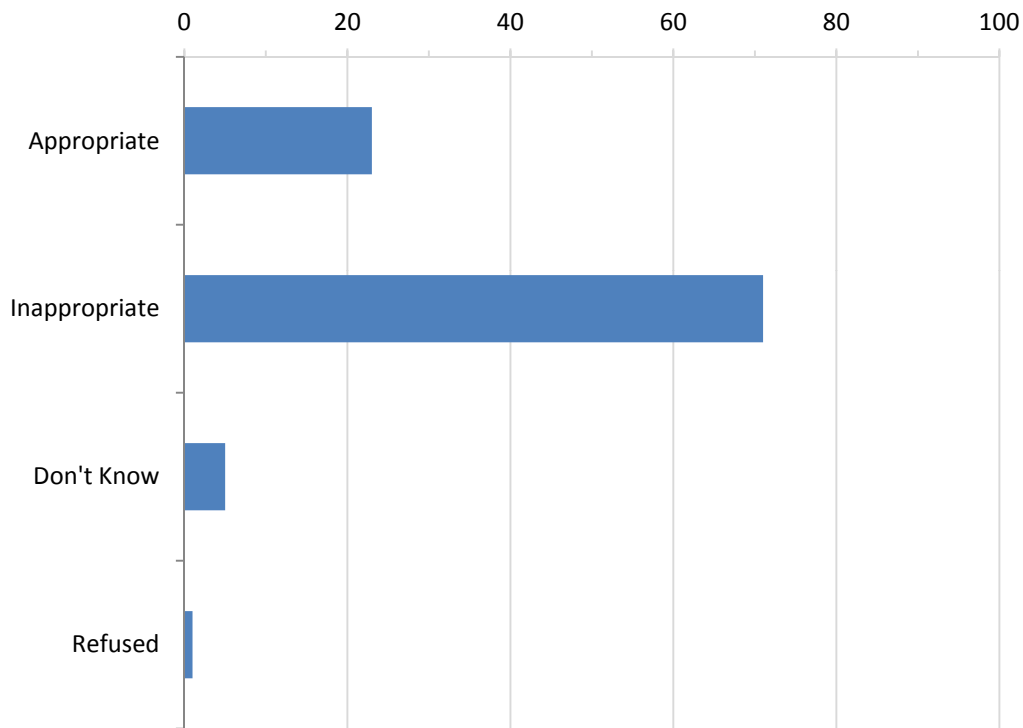
1. Five percent (5%) for cell phone service providers and ninety-five percent (95%) for landline service providers.

Appropriate	14 %
Inappropriate	82
Don't Know	3
Refused	1



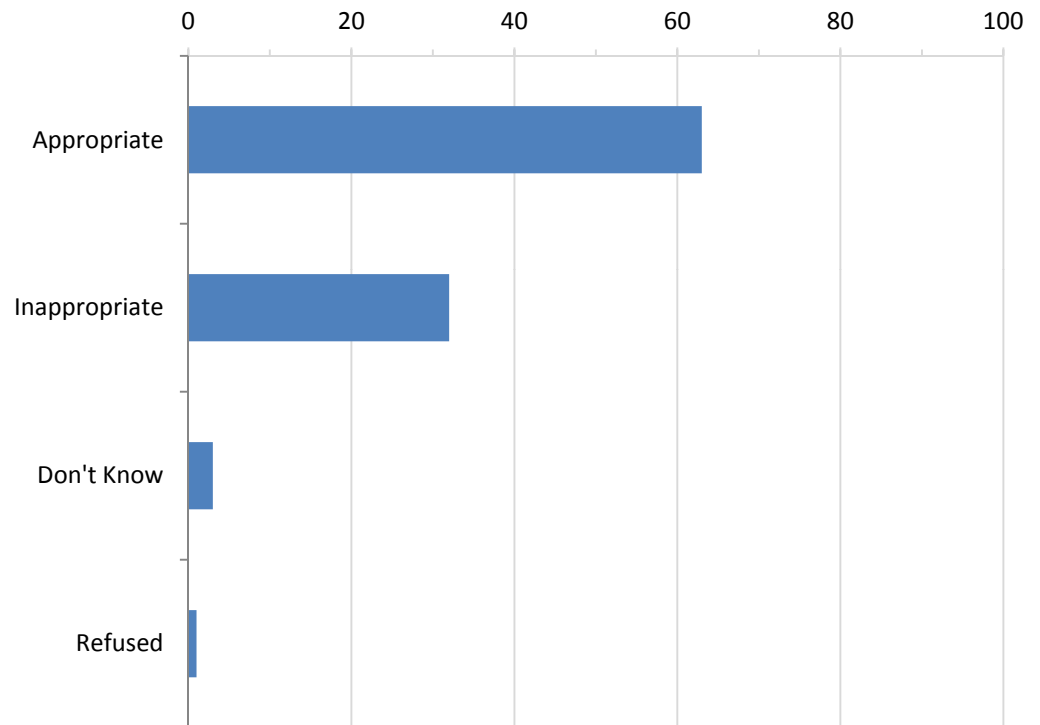
2. Twenty-Five percent (25%) for cell phone service providers and seventy-five percent (75%) for landline service providers.

Appropriate	23 %
Inappropriate	71
Don't Know	5
Refused	1



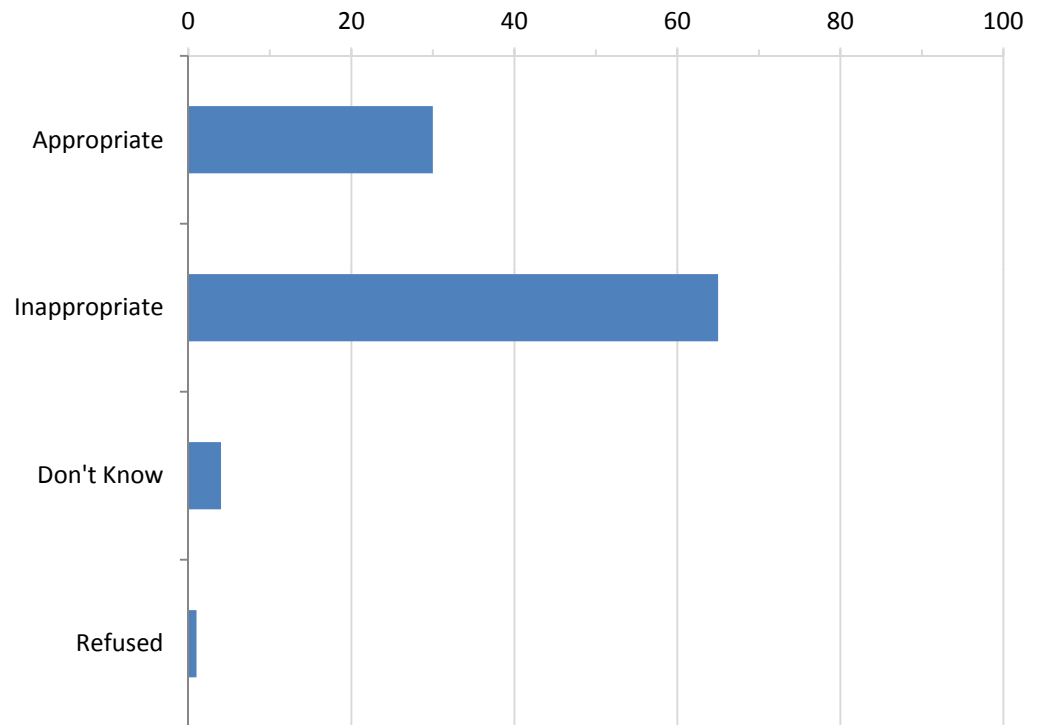
3. Fifty percent (50%) for cell phone service providers and fifty percent (50%) for landline service providers.

Appropriate	63 %
Inappropriate	32
Don't Know	3
Refused	1



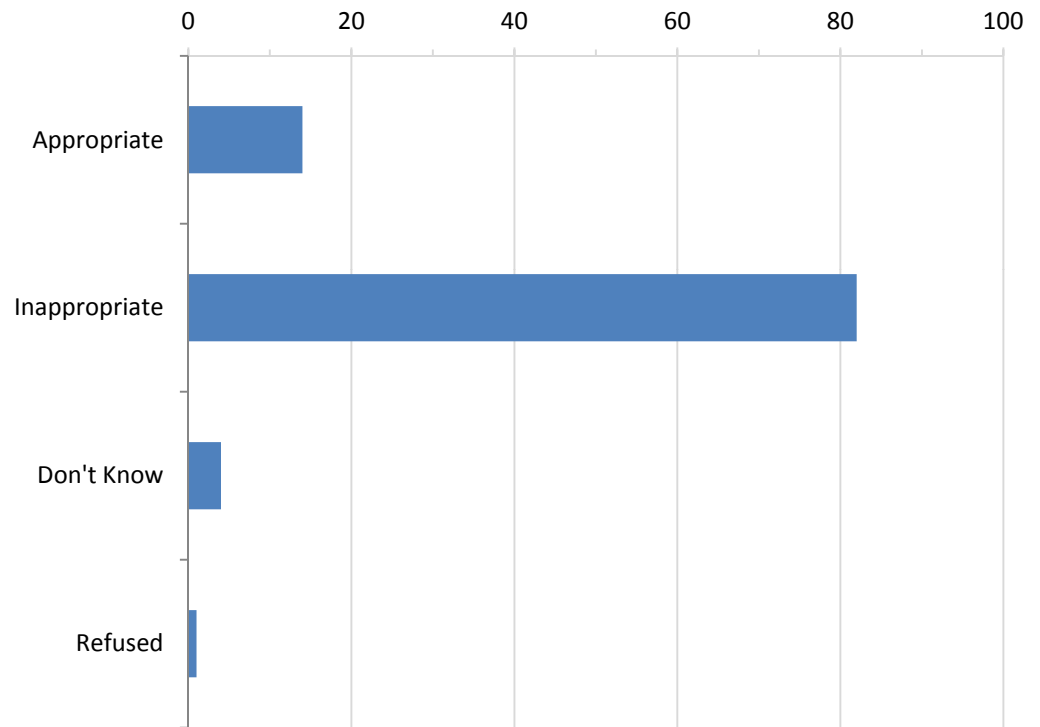
4. Seventy-five percent (75%) for cell phone service providers and twenty-five percent (25%) for landline service providers.

Appropriate	30 %
Inappropriate	65
Don't Know	4
Refused	1



5. Ninety-five percent (95%) for cell phone service providers and five percent (5%) for landline service providers.

Appropriate	14 %
Inappropriate	82
Don't Know	4
Refused	1

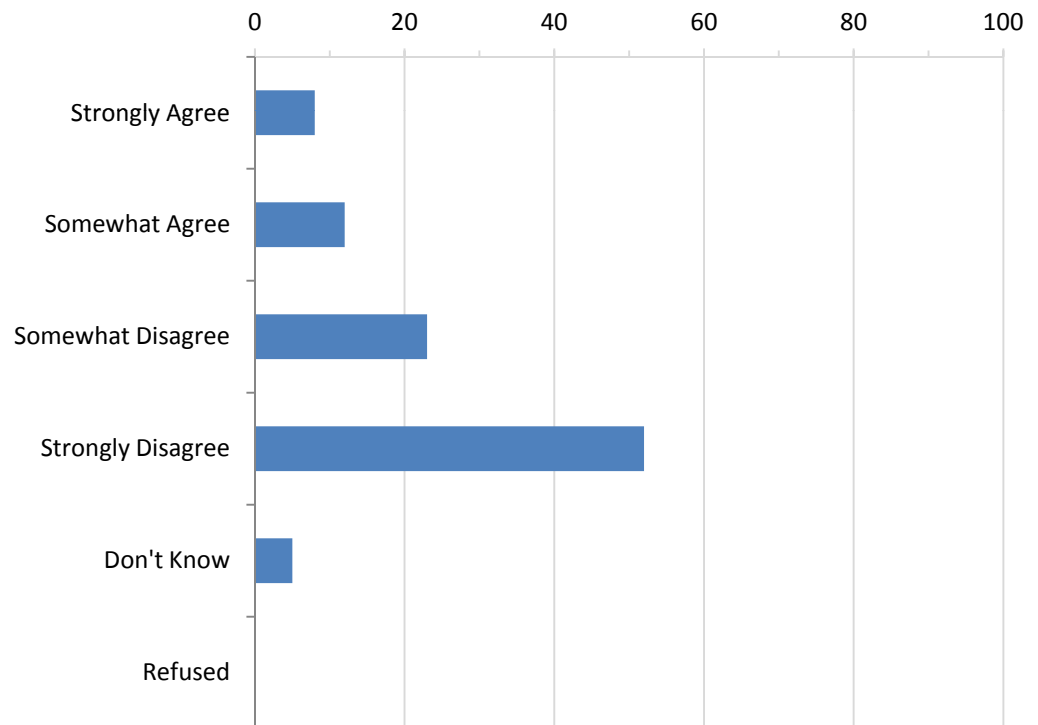


And, lastly on this subject, please tell me if you would **support** or **oppose** the following...

There is a proposal in front of the Federal Communications Commission that would give landline phone companies the option to decide if they want to provide broadband service to a geographic area with federal funding. If they do, wireless companies would be prevented from also receiving federal funding to build and improve their wireless broadband networks in that area.

Knowing this information, would you **support** or **oppose** this proposal?
(Would that be strongly support/oppose or somewhat support/oppose?)

Strongly Agree	8 %
Somewhat Agree	12
Somewhat Disagree	23
Strongly Disagree	52
Don't Know	5
Refused	*



Fako & Associates, Inc.
U.S. Cellular National Survey
September 9 – 17, 2011
N=1,003 margin of error +/- 3%