

Senate Commerce Committee Nominee Questionnaire, 117th Congress

A. BIOGRAPHICAL INFORMATION AND QUALIFICATIONS

1. Name (Include any former names or nicknames used):

Kathy Kim Im

Kathy Hei-yeon Kim (maiden name)

2. Position to which nominated: Member, Board of Directors, Corporation for Public Broadcasting

3. Date of Nomination: **October 7, 2021**

4. Address (List current place of residence and office addresses):

Residence: [REDACTED]

Office: 140 S. Dearborn Street, Chicago, Illinois 60603

5. Date and Place of Birth:

March 23, 1972; Seoul, South Korea

6. Provide the name, position, and place of employment for your spouse (if married) and the names and ages of your children (including stepchildren and children by a previous marriage).

Spouse: Young B. Im, Senior Equity Analyst, Segall Bryant & Hamill
[REDACTED]

7. List all college and graduate degrees. Provide year and school attended.

Smith College, B.A. in Government, 1990-1994

**Irving B. Harris School of Public Policy Studies at the University of Chicago,
M.P.P., 1995-1997.**

8. List all post-undergraduate employment, and highlight all management- level jobs held and any non-managerial jobs that relate to the position for which you are nominated.

2000- Present

John D. and Catherine T. MacArthur Foundation

Director, Journalism and Media Program

Management level, related to position

Lead strategy development and grantmaking for the program

1999-2000 **U.S. Department of Housing and Urban Development**
Community Builder Fellow, Midwest Regional Office
Non-management level, unrelated to position

1997-1999 **Bank of America**
Community Relations Officer
Non-management level, unrelated to position

9. Attach a copy of your resume. **Attached.**

10. List any advisory, consultative, honorary, or other part-time service or positions with Federal, State, or local governments, other than those listed above, within the last ten years. **None.**

11. List all positions held as an officer, director, trustee, partner, proprietor, agent, representative, or consultant of any corporation, company, firm, partnership, or other business, enterprise, educational, or other institution within the last ten years.

2021-Present **University of Chicago Harris School of Public Policy Studies –**
Harris Council, Member
2018-Present **George Foster Peabody Awards - Board of Jurors, Juror**
2014-2020 **Media Impact Funders - Board Member**
2012-2014 **Center for Asian American Media - Board Member**

12. Please list each membership you have had during the past ten years or currently hold with any civic, social, charitable, educational, political, professional, fraternal, benevolent or religiously affiliated organization, private club, or other membership organization. (For this question, you do not have to list your religious affiliation or membership in a religious house of worship or institution.). Include dates of membership and any positions you have held with any organization. Please note whether any such club or organization restricts membership on the basis of sex, race, color, religion, national origin, age, or disability.

2021-Present **Academy of Motion Picture Arts and Sciences, Documentary**
Branch – Member
2003-Present **Asian Giving Circle – Member**

2005-2010 **Asian Americans/Pacific Islanders in Philanthropy - Board**
Member

None of these organizations and clubs restricts membership on the basis of sex, race, color, religion, national origin, age, or handicap.

13. Have you ever been a candidate for and/or held a public office (elected, non-elected, or appointed)? If so, indicate whether any campaign has any outstanding debt, the amount, and whether you are personally liable for that debt. **No.**

14. List all memberships and offices held with and services rendered to, whether compensated or not, any political party or election committee within the past ten years. If you have held a paid position or served in a formal or official advisory position (whether compensated or not) in a political campaign within the past ten years, identify the particulars of the campaign, including the candidate, year of the campaign, and your title and responsibilities. **Not applicable.**

15. Itemize all political contributions to any individual, campaign organization, political party, political action committee, or similar entity of \$500 or more for the past ten years. **None.**

16. List all scholarships, fellowships, honorary degrees, honorary society memberships, military medals, and any other special recognition for outstanding service or achievements.

Leadership Greater Chicago Fellow, 2007
Woodrow Wilson Public Policy Fellow, 1993-1997

17. Please list each book, article, column, Internet blog posting, or other publication you have authored, individually or with others. Include a link to each publication when possible. Also list any speeches that you have given on topics relevant to the position for which you have been nominated. Do not attach copies of these publications unless otherwise instructed.

Support for Press Freedom Needs to Include Gender Equity, with Elisa Lees Munoz
<https://www.philanthropy.com/article/support-for-press-freedom-needs-to-include-gender-equity-in-newsrooms?>

Ambassadors for Truth and Equality
<https://www.macfound.org/press/perspectives/ambassadors-for-truth-and-equality>

Investing in Local News More Important Than Ever, with Daniel Ash, Lolly Bowean, Andres Torres <https://www.chicagoreader.com/chicago/covid-19-journalism-fund/Content?oid=79756796>

Journalists are Saving Lives at a Cost to Their Own, with Dokhi Fassihian
<https://www.macfound.org/press/perspectives/journalists-are-saving-lives-cost-their-own>

Challenging the Master Narrative
<https://www.macfound.org/press/perspectives/challenging-master-narrative>

Why Journalism is Key to Chicago's Prosperity
<https://www.chicagobusiness.com/opinion/why-journalism-key-chicagos-prosperity>

Empowering People to Tell Their Own Stories
<https://www.macfound.org/press/perspectives/empowering-people-tell-their-own-stories>

Unrestricted Funding Vital for Journalism, with Peter Slevin
<https://www.americanpressinstitute.org/publications/macarthur-unrestricted-funding/>

18. List all digital platforms (including social media and other digital content sites) on which you currently or have formerly operated an account, regardless of whether or not the account was held in your name or an alias. Include the name of an “alias” or “handle” you have used on each of the named platforms. Indicate whether the account is active, deleted, or dormant. Include a link to each account if possible.

Facebook (active): Kathy Kim Im
Instagram (active): kathyim_99
Twitter (active): @KathyIm2
LinkedIn (active): Kathy Im
SnapChat (active/family only): hhp_mom

19. Please identify each instance in which you have testified orally or in writing before Congress in a governmental or non-governmental capacity and specify the date and subject matter of each testimony. **Not applicable.**

20. Given the current mission, major programs, and major operational objectives of the department/agency to which you have been nominated, what in your background or employment experience do you believe affirmatively qualifies you for appointment to the position for which you have been nominated, and why do you wish to serve in that position?

In my position as Director (and previously Senior Program Officer and Program officer) for the Journalism and Media program at the MacArthur Foundation, I have spent the past twenty years supporting the institutions and programs of public media (e.g., PBS, NPR, NewsHour, FRONTLINE) and the infrastructure and field around public media (e.g., organizations and programs that support independent producers and nonprofit journalism). Currently I manage a \$25 million a year portfolio of grants, much of it very consistent with the mission of the Corporation for Public Broadcasting. Our goal is to support the creation and dissemination of high-quality news and narrative content that informs, engages and activates Americans to preserve and participate in democratic values and institutions. I am familiar with both the enormous assets of the American public media system and areas where the system can be strengthened. I would like to assist and contribute to CPB strengthening and enlarging the positive influence of PBS, NPR, and local stations in educating Americans about their communities, their nation, and their world; combatting disinformation and polarization; and leading on innovation, collaborations, creativity, and diversity.

21. What do you believe are your responsibilities, if confirmed, to ensure that the department/agency has proper management and accounting controls, and what experience do you have in managing a large organization?

I have served on a number of boards where financial and management oversight was an essential part of my duties, and I have worked with and evaluated hundreds of large and small grantee organizations to assess their financial and management

health. I understand that such oversight of CPB will be a core part of the duties of a board member.

22. What do you believe to be the top three challenges facing the department/agency, and why?

a. CPB must continue to encourage and incentivize stations to adopt a digital mindset and support innovation and experimentation to strengthen public media's ability to compete and thrive.

b. CPB should take full advantage of Americans' trust in public media and work to address the spread of disinformation and polarization and help to restore confidence in democratic practices and institutions.

c. CPB should collaborate with other philanthropic efforts to strengthen small and mid-sized local stations, particularly in news deserts and rural areas, so that public media is seen as an essential pillar for trustworthy news and accountability journalism in local communities.

B. POTENTIAL CONFLICTS OF INTEREST

1. Describe all financial arrangements, deferred compensation agreements, and other continuing dealings with business associates, clients, or customers. Please include information related to retirement accounts.

**MacArthur Foundation 403(B) - Vanguard
MacArthur Foundation Retirement Plan - Vanguard**

2. Do you have any commitments or agreements, formal or informal, to maintain employment, affiliation, or practice with any business, association or other organization during your appointment? If so, please explain.

Yes. I plan to maintain employment with the John D. and Catherine T. MacArthur Foundation.

3. Indicate any investments, obligations, liabilities, or other relationships which could involve potential conflicts of interest in the position to which you have been nominated. Explain how you will resolve each potential conflict of interest.

None. In connection with the nomination process, I have consulted with the Office of Government Ethics and the Corporation of Public Broadcasting's designated agency ethics official to identify potential conflicts of interest. Any potential conflicts of interest will be resolved in accordance with the terms of an ethics agreement that I have entered into with CPB's designated agency ethics official and that has been provided to this Committee. I am not aware of any other potential conflicts of interest.

4. Describe any business relationship, dealing, or financial transaction which you have had during the last ten years, whether for yourself, on behalf of a client, or acting as an agent, that could in any way constitute or result in a possible conflict of interest in the position to which you have been nominated. Explain how you will resolve each potential conflict of interest.

None. In connection with the nomination process, I have consulted with the Office of Government Ethics and the Corporation of Public Broadcasting's designated agency ethics official to identify potential conflicts of interest. Any potential conflicts of interest will be resolved in accordance with the terms of an ethics agreement that I have entered into with CPB's designated agency ethics official and that has been provided to this Committee. I am not aware of any other potential conflicts of interest.

5. Identify any other potential conflicts of interest, and explain how you will resolve each potential conflict of interest.

None. In connection with the nomination process, I have consulted with the Office of Government Ethics and the Corporation of Public Broadcasting's designated agency ethics official to identify potential conflicts of interest. Any potential conflicts of interest will be resolved in accordance with the terms of an ethics agreement that I have entered into with CPB's designated agency ethics official and that has been provided to this Committee. I am not aware of any other potential conflicts of interest.

6. Describe any activity during the past ten years, including the names of clients represented, in which you have been engaged for the purpose of directly or indirectly influencing the passage, defeat, or modification of any legislation or affecting the administration and execution of law or public policy. **None.**

C. LEGAL MATTERS

1. Have you ever been disciplined or cited for a breach of ethics, professional misconduct, or retaliation by, or been the subject of a complaint to, any court, administrative agency, the Office of Special Counsel, professional association, disciplinary committee, or other professional group? **No.**
2. Have you ever been investigated, arrested, charged, or held by any Federal, State, or other law enforcement authority of any Federal, State, county, or municipal entity, other than for a minor traffic offense? **No.**
3. Have you or any business or nonprofit of which you are or were an officer ever been involved as a party in an administrative agency proceeding, criminal proceeding, or civil litigation? **No.**
4. Have you ever been convicted (including pleas of guilty or *nolo contendere*) of any criminal violation other than a minor traffic offense? **No.**
5. Have you ever been accused, formally or informally, of sexual harassment or discrimination on the basis of sex, race, religion, or any other basis? **No.**
6. Please advise the Committee of any additional information, favorable or unfavorable, which you feel should be disclosed in connection with your nomination. **None.**

D. RELATIONSHIP WITH COMMITTEE

1. Will you ensure that your department/agency complies with deadlines for information set by congressional committees, and that your department/agency endeavors to timely comply with requests for information from individual Members of Congress, including requests from members in the minority? **Yes.**
2. Will you ensure that your department/agency does whatever it can to protect congressional witnesses and whistle blowers from reprisal for their testimony and disclosures? **Yes.**
3. Will you cooperate in providing the Committee with requested witnesses, including technical experts and career employees, with firsthand knowledge of matters of interest to the Committee? **Yes.**
4. Are you willing to appear and testify before any duly constituted committee of the Congress on such occasions as you may be reasonably requested to do so? **Yes.**

F. AFFIDAVIT

Kathy Im being duly sworn, hereby states that he/she has read and signed the foregoing Statement on Biographical and Financial Information and that the information provided therein is, to the best of his/her knowledge, current, accurate, and complete.



Signature of Nominee

Subscribed and sworn before me this 8 day of Oct., 2021.



Notary Public



Kathy K. Im

SKILLS

Creative, Effective, and Empathetic Leader
Strategic Thinker, Planner and Implementer
Experienced Public Speaker, Writer, and Collaborator

EXPERIENCE

John D. and Catherine T. MacArthur Foundation, 2000-Present.

Director, Journalism and Media

Achievements:

- Led ambitious reimagination and expansion of legacy program
- Designed and implemented innovative new interventions and solutions
- Built and led philanthropic coalitions, multiplying dollars and impact
- Advised peer funders on their journalism and media work
- Envisioned and executed major public events, including virtual events
- Coached and created opportunities for women and people of color

Responsibilities:

- Direct \$25 million annual grant budget, plus \$200,000 annual administrative budget
- Lead strategy development and decision-making to maintain a fresh and relevant program in a rapidly evolving media and technology environment
- Guide and connect 100+ grantees to new opportunities, ideas, and collaborations
- Design and implement communications strategy and demonstrate thought leadership via public speaking engagements and writing (samples can be found [here](#))
- Manage team of five and numerous project-based external consultants

Senior Program Officer, Media, Culture and Special Initiatives

- Develop, refine, and lead grantmaking in two areas: journalism and documentary
- Provide strategic guidance and cross-program liaison on special initiatives

Program Officer, General Program

- Lead research, development, and grantmaking on rotating set of special initiatives

US Department of Housing and Urban Development

Community Builder Fellow, 1999-2000.

- Contribute to special projects within the Midwest Regional Office
- Serve as culture change agents within HUD

Bank of America

Community Relations Officer, 1997-1999.

- Conduct charitable giving activities for Chicago headquarters
- Support the bank's Community Development and Affordable Housing goals

BOARDS, VOLUNTARISM, and SPECIAL ACTIVITIES

University of Chicago Harris School of Public Policy Studies – Harris Council, 2021-Present
Academy of Motion Picture Arts and Sciences, Documentary Branch – Member, 2021-Present

George Foster Peabody Awards - Board of Jurors, 2018-Present
International Fund for Public Interest Media - Advisor, 2019-2020
Greater Chicago Food Depository - Food Packing Volunteer, 2020-2021
Media Impact Funders - Board Member, 2014-2020
MIT Open Documentary Lab - Visiting Fellow, 2016
Asian Giving Circle – Co-founder and Lead Fundraiser, 2003-2018
Center for Asian American Media - Board Member, 2012-2014
Leadership Greater Chicago - Fellow, 2007
Asian Americans/Pacific Islanders in Philanthropy - Board Member, 2005-2010

EDUCATION

MA in Public Policy, Harris School of Public Policy Studies, University of Chicago, 1997.

- Woodrow Wilson Fellow – Full Tuition Scholarship
- Founder and Co-editor-in-chief of *Chicago Policy Review*

BA in Political Science, Smith College, 1994.